

Jess-Lyn Joshway

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PROFILE

Junior design and operations professional with experience across 2D design, UI/UX for apps and web, motion graphics, and small-group operations.

DESIGN SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premier Pro
- Adobe After Effects
- Figma
- Procreate
- Clip Studio Paint

EMERGING TOOLS

AI image generation & prompt engineering for concept ideation

- Midjourney
- Comfy UI
- Tensor
- Z Image
- GPT
- Claude
- Gemini
- Flora

DESIGN FOCUS

- UI/UX design
- Branding & visual identity
- Digital illustration
- Character design

CORE SKILLS

- Visual storytelling
- Client communication
- Concept development
- Attention to detail

EDUCATION

San Jose State University

[San Jose, CA]

B.A in Graphic Design with a concentration in UI/UX.

[Enrolled part-time alongside employment. Expected Graduation – June 2027]

SELECTED PROJECTS

Sundial Therapeutics — LEAD DESIGNER AND OPERATIONS MANAGER [8/2025 - Present]

- **Worked closely with the founder and CEO of an early-stage biotechnology company to establish its brand identity and manage daily operations.**
- Created a media package including website, logo, and pitch deck which assisted the company in raising \$1.5M. Website: sundialthera.bio.
- Managed ordering, inventory, event planning, and executive assistant tasks in close communication with the founder in order to maximize their scientific impact.
- *This role was established as a one-year contract to get the company off the ground, and is now transitioning to a 3-hour/week continuing contract as the company expands.*

Character Design for Interactive Media — Private Clients [6/2024 - Present]

- **Created over 100 characters for video games and interactive chat companion platforms through a mix of private commissions and personal projects.**
- Designing and animating 80 high-quality pixel art sprites for the upcoming indie game *Wind River*. This project involves deeply understanding the client's needs and world, and creating a living cast of characters to fill it.
- Created a 37 character portfolio on the Charsnap platform which has attracted over 84M interactions to date. Each character is hand designed, rendered at multiple angles manually and through my generative AI workflows, and harnessed with an interactive personality that translates into regular engagement with millions of users.

Academic Portfolio — Student Capstone

[Ongoing]

- **Created an 8-piece student portfolio spanning icon design, UI/UX, and brand building.**
- Accepted commissions from other students and iterated on their requests to create two e-commerce-ready icon packs, design elements for an educational website, and six distinct business logos.
- These and other portfolio pieces are available at jessportfolio.us.

FURTHER EXPERIENCE

Shift Leader (Manager) — Chipotle Mexican Grill

9/2024 - 9/2025

Concurrent with full-time coursework

- Lead a six-person crew in a fast-paced customer service environment, overseeing food quality, order accuracy, and day-to-day operations while balancing a full course load.